Executive SUMMARY

Plano Tomorrow will only become a reality through community interaction and support. Together citizens, staff, and city leaders, achieve the plan’s vision of Plano as a city of excellence, today, and well into the future.

How was THE PLAN CREATED?
The Plano Tomorrow plan is based on the visions of the community and required a thorough public outreach campaign along with several detailed work sessions with the Plano Tomorrow Advisory Committee. Over the 26 month period, nearly 4,000 individuals participated with the plan’s policies and actions through surveys, open houses, and on-site meetings. With thousands of residents and business owners participating, the Plano Tomorrow Public Outreach Campaign has been the most successful initiative of any update to the city’s Comprehensive Plan.

How is the PLAN IMPLEMENTED?
The maps and policies of the Plano Tomorrow plan will:

- Provide guidance to city leaders during review of land use decisions and creation of development regulations
- Assist with the provision and delivery of city services
- Help prioritize Community Investment Projects (CIP)

Where can you VIEW THE PLAN?
The Plano Tomorrow plan is a fully web-based, interactive plan and can be found at planotomorrow.org. There is no printed version of the plan. This new format of Plano Tomorrow is an emerging concept in cities around the world and is the first to be introduced by a Texas community. The plan is more visual, interactive, and accessible as elements are communicated through a series of videos and graphics that can be viewed on your smartphones, tablets, and web-enabled computers.

How can you PARTICIPATE?
Residents can learn the current status of these actions on the Plano Tomorrow policy web pages and voice their opinion by providing comments in the public feedback sections. The action statements will be used to inform City Council during the budget review process.
What is PLANO TOMORROW?

The Plano Tomorrow Comprehensive Plan is a long-range plan guiding the future growth, development, and redevelopment of our city. The plan, which was adopted by the Plano City Council on October 12, 2015, provides policy and direction in terms of land use, transportation, housing, city services, and other important aspects of the community. The established policies and actions of the Plano Tomorrow plan provide a strategic framework which individuals, businesses, and public officials can use to guide decisions that are consistent with the community’s vision for the future.

What is THE PLAN’S VISION?

“Plano is a global leader, excelling in exceptional education, abounding with world class businesses and vibrant neighborhoods”

The Plano Tomorrow plan will build upon the foundation of our past and create a future of excellence by reinforcing our current strengths and addressing opportunities for change. The plan provides an innovative approach to all aspects of Plano with an emphasis on the physical, social, economic, and environmental characteristics of the city.

What does THE PLAN INCLUDE?

One of the most important considerations in reviewing the Plano Tomorrow plan is its broad scope. The Plano Tomorrow plan has 273 action statements, all of which are intended to work together to improve Plano for the future, balancing the diverse needs and desires of our varied and dynamic community. It is necessary to look at the policies and supportive maps in concert with one another to realize the full nature of the plan. A short preview of the 10 key components and 5 supplementary maps are listed to the right.

PLANO TOMORROW PLAN

1. Land Use & Community Design
   • Support a system of organized land use to provide greater housing and employment choices, where new and redevelopment areas respect existing neighborhoods and businesses

2. Transportation
   • Develop an integrated, multimodal transportation system that improves safety and efficiency for vehicles, public transit, bicycles, and pedestrians

3. Housing & Neighborhoods
   • Conserve and enhance established residential neighborhoods
   • Encourage reinvestment in underperforming commercial sites
   • Provide a variety of quality housing types that serve diverse households

4. Quality of Life
   • Provide superior city and social services to improve the health and quality of life
   • Support investment in the local education system to ensure high quality learning within the city

5. Sense of Community
   • Establish a strong sense of belonging for Plano citizens through local partnerships, community building efforts, civic participation and enhancement of the community’s character and public spaces

6. Building & Site Efficiency
   • Improve the relationship between buildings and their natural settings through energy efficient building codes, water conservation measures, and stormwater management policies

7. Environmental Quality
   • Conserve and restore open spaces and natural resources to improve air quality and the health of citizens, wildlife, and our ecosystem

8. Diverse & Resilient Economy
   • Focus efforts to retain existing businesses
   • Target outreach to innovative knowledge-based companies to ensure a diverse economy

9. Jobs & Workforce Development
   • Assist the education and business communities in developing a competitive workforce to provide job skills demanded by the regional market place and employment opportunities for local graduates

10. Regionalism
    • Strengthen partnerships with neighboring communities, education providers and other government institutions to address regional challenges that affect the Dallas-Fort Worth metropolitan area

PLANO TOMORROW MAPS

- Future Land Use Map
  Guides appropriate locations for future uses and activities.

- Growth and Change Map
  Describes the level of change that is expected to occur on sites.

- Thoroughfare Plan Map and Cross-Sections
  Illustrates locations and planned capacity of existing and future roads.

- Park Master Plan Map
  Illustrates locations and amenities of existing and future parks and open space.

- Bicycle Transportation Plan Map
  Illustrates locations for existing and future bicycle routes and paths.