Monitoring Progress and Maintaining Momentum

This report serves as an annual snapshot of the progress the City of Plano has made towards implementation of the Plano Tomorrow Comprehensive Plan. The intent of this annual report is to provide an opportunity for city leadership to:

- Communicate implementation progress;
- Promote plan implementation accountability; and
- Anticipate future opportunities and challenges in the plan implementation process.

In this third edition, we will primarily focus on the tangible outcomes of plan implementation. These implementation outcomes result from the plan’s influence on the delivery of city services, capital project planning, the annual budget process, and the review of land use and development requests.
The Vision
Plano’s legacy of comprehensive planning began in 1963 with the city’s first comprehensive plan and continued with the second generation plan in 1986. Adopted by the Plano City Council on October 12, 2015, Plano Tomorrow is the city’s third generation comprehensive plan. Plano Tomorrow establishes the vision for Plano’s next phase of growth, development, and redevelopment.

PLANO TOMORROW VISION
"Plano is a global leader, excelling in exceptional education, abounding with world class businesses, and vibrant neighborhoods"

Maps of Plano Tomorrow
- FUTURE LAND USE MAP
- GROWTH AND CHANGE MAP
- PARK MASTER PLAN MAP
- THOROUGHFARE PLAN MAP
- BICYCLE TRANSPORTATION MAP

Pillars & Components
The Vision of Plano Tomorrow is supported by 5 Pillars and 10 Components comprised of 41 Policies and 273 Actions that provide guidance to the Plano City Council, appointed boards and commissions, and city staff.

1. Comprehensive Plan
2. Pillars
3. Components
4. Policies
5. Actions
6. Maps

Plano Tomorrow Pillars & Components
- Land Use & Community Design
- Quality of Life Sense of Community
- Building & Site Efficiency Environmental Quality
- Diverse & Resilient Economy Jobs & Workforce Development
- Our Place in the DFW Region

Step 1
Learn about the purpose of a Comprehensive Plan.

Step 2
Watch videos about our past, present, and future.

Step 3
Learn about our diverse population.

Step 4
How did we get here? Read about past plans.

Step 5
Learn about the public outreach process.

Step 6
The Plan. Read about the ten key components.

Step 7
Next steps. How the plan will be implemented.

Step 8
Additional questions? Browse the FAQ.
Implementation Framework

Plan Implementation Process
An implementation cycle of organization, prioritization, task execution and reporting, and performance monitoring serves as a strategic management system for the implementation of Plano Tomorrow. Departments can use this framework to develop and execute strategies addressing the implementation of their assigned actions.

Plan Implementation Themes
Major implementation themes of Plano Tomorrow are service delivery, the CIP and operating budget process, and land use and development.

Plan Implementation Elements

Service Delivery
Budget Process
Land Use & Development

Annual Review Process
Each fiscal year, city leadership reviews the Comprehensive Plan actions following the timeline below to measure and communicate plan implementation progress. This review process concludes each winter with the publication of this report, highlighting major plan implementation achievements from the previous fiscal year.

Annual Review Process

<table>
<thead>
<tr>
<th>Spring</th>
<th>Summer</th>
<th>Fall</th>
<th>Winter</th>
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</thead>
<tbody>
<tr>
<td>Mid-Year Check-in</td>
<td>CIP / Operating Budget Process</td>
<td>End of Year Status Updates</td>
<td>Annual Report</td>
</tr>
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Maintaining the Plan
Updates to the plan occur on an as-needed basis. In 2018, the Bicycle Transportation Map, Park Master Plan Map, Future Land Use Map, and the Growth and Change Map were updated along with the Park Master Plan 5-year update.
**Team Plano Approach**
City departments have each taken ownership of various actions while identifying entities, such as other departments and private or nonprofit agencies, needed for implementation support.

**Prioritization**
Plano Tomorrow actions are categorized by lead departments based on anticipated implementation time frames for each action. An action may be designated as a recurring activity or one-time need that will be implemented over a 1-2 year, 2-5 year, or 5-10 year time frame.

**Task Execution & Reporting**
Departments provide annual updates on the implementation status of their assigned actions to the Planning Department. The progress made towards action execution following the third year of plan implementation is reflected below.

**Action Implementation Time Frames**
- 1 - 2 Years: 89 (33%)
- 2 - 5 Years: 34 (12%)
- 5 - 10 Years: 40 (15%)
- Recurring: 110 (40%)
- Total Actions: 273

**Action Implementation Progress**
- Pending: 39 (14%)
- In Progress - Non-recurring: 84 (31%)
- In Progress - Recurring: 83 (30%)
- Complete: 67 (25%)

*There is more than 273 because some actions are jointly led by multiple departments.*
Service Delivery - 2018 Highlights

MAJOR PROGRESS

Evaluate the use of mobile library facilities and other ways to increase public outreach and enhance Plano’s active public spaces.

COMPLETE

Implement and sustain reliable technology to support new information and service delivery formats.

Public Outreach

City leadership improved services for the community by adding mobile library outreach, increasing internet bandwidth for public use, and launching a senior resources newsletter and webpage.
**MAJOR PROGRESS**

**Placemaking & Public Spaces Action PPS1**
Evaluate the cost and other resources needed to create active programming in parks and along trails to create multiuse destinations that support both formal and informal activities.

**Social Services Action SS5**
Develop a plan to identify underserved populations and barriers to participation in parks and recreation programs, and offer inclusionary support strategies to address the barriers.

**Property Standards Action PRS8**
Incorporate the use of volunteers to address routine property maintenance violations.

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**Play in the Park**

These community outreach programs provide focused resources and volunteer opportunities that support engaged and resilient neighborhoods.
Operating Budget & Community Investment Program
City staff worked to strengthen the connection between the Comprehensive Plan and the city's budget with the Fiscal Year 2018-19 budget process, which resulted in the third operating budget developed by the city since the adoption of the Comprehensive Plan.

$578 Million Combined Budget Appropriations
Fiscal Year 2018-19

Resource Demand Assessment & Funding Needs
Nearly 80% of the 273 Comprehensive Plan actions are projected to be achieved without increasing service capacity and resource allocation. Of the 60 actions that may require additional capacity or resources in the future to support implementation, nearly half are fully or partially funded.

"Capacity & Resources" encompasses everything needed to execute the action, such as:
- Funding
- Staff
- Consultants
- Studies
- Materials
- Workspace
**MAJOR PROGRESS**

**Roadway System Action RS3**
Improve intersections of all bicycle trails, pedestrian pathways, and streets for increased visibility, safety, and comfort.

**Parks & Recreation Action PR6**
Identify and prioritize projects required to complete the park system for inclusion in Community Investment Program (CIP) fiscal year budget and future bond elections.

Pedestrian Hybrid Beacon installed at Bluebonnet Trail and Alma Drive

**Public Transit Action PT6**
Support DART’s efforts to fund development of the Cotton Belt Commuter Rail to provide access to the Dallas-Fort Worth International Airport.

**Pedestrian Hybrid Beacon & Cotton Belt Planning**
In 2018, city leadership allocated funding to expanding mobility options and enhancing pedestrian safety in Plano.
MAJOR PROGRESS

Open Space & Natural Resource Conservation
Action OSRC2

Identify opportunities to conserve and reestablish open space networks, mature existing tree stands, steep slopes, floodplains, priority wildlife habitats, and significant natural features as part of public and private development plans and targeted acquisition.

Rowlett Creek Greenbelt Master Plan at Los Rios Golf Course

Planning in Plano
The 2017 and 2018 CIP budget processes funded the development of the Rowlett Creek Greenbelt Master Plan and future CIP budgets will use the Envision Oak Point for project considerations.
Land Use & Development

The comprehensive plan is used by city leadership to evaluate zoning requests and associated facility and infrastructure needs. The status of zoning applications submitted since the adoption of the Comprehensive Plan is shown below.

Managing Growth and Change

Proactively engaging Plano’s institutional partners to discuss changes which may impact them is a critical element of the Comprehensive Plan. These responsibilities are carried out through coordination with:

- local school districts,
- neighboring communities,
- county and state government,
- regional planning agencies,
- medical, transportation and utility service providers, and
- other impacted agencies.

City staff conducts an annual meeting with officials from PISD, FISD, and Collin College to discuss demographic trends in Plano.

Development Review Outcomes

31 Zoning applications received, 19% increase from 2017

Top 3 Plano Tomorrow Policies Cited in Zoning Application Review

1 Land Use
2 Undeveloped Land
3 Special Housing Needs
Heritage and Natural Resource Preservation

City leadership implemented enhanced protections for historic places and worked with community partners to plant new trees in city parks.

Sponsors from the Harley Davidson Foundation, Earth Day Network, Toyota, and Alliance Data planted 150 trees.
Land Use & Development - 2018 Highlights

MAJOR PROGRESS

Current Planning Award for Zoning Case Response Map
The city received honorable mention from the Texas Chapter of the American Planning Association for citizen participation through their web-based response map.

Civic Engagement in the Digital Age

Community Investment & Participation
Action CIP5
Evaluate new innovative technology to increase public participation and emphasize interactive participation methods.

Open for Public Comments in May 2018
567 Responses received by October 2018

Texas Planning Award
2018

Zoning Case Response

MAJOR PROGRESS

Current Planning Award for Zoning Case Response Map
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Experiencing the Plan
Plano Tomorrow is a web-based plan, comprised of videos, text, and graphics intended to improve accessibility to the plan.

www.planotomorrow.org

Ongoing Outreach
In 2018, staff responded to six speaker requests, which included the following organizations:

- Plano Citizen’s Academy
- Harvard Club of Dallas at SMU
- Plano Prime Class 1
- American Planning Association (National and Texas and Oklahoma Chapters)

If your organization would like to learn more about the plan, please submit a speaker request to the Planning department.

Ongoing Dialogue

Continuous Feedback Polling Results - Top 5 Policies

#1 Bicycle Policy
#2 Public Transit Policy
#3 Land Use Policy
#4 Renewable Energy Policy
#5 Redevelopment of Neighborhood Centers Policy
Following the Progress of Plano Tomorrow

The Plano Tomorrow website provides implementation status updates for the 273 actions included in the plan. These progress indicators - which are updated annually - can be reviewed by following the steps below.

1. Log onto www.planotomorrow.org
2. Click the "Menu" drop down box and select "Pillars of Plano Tomorrow"
3. Select a component and explore the policies and associated action status updates

Public Transit Action Statements

<table>
<thead>
<tr>
<th>Action Description</th>
<th>Status</th>
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<tbody>
<tr>
<td>Inform and promote Dallas Area Rapid Transit (DART) services offered in Plano to city residents.</td>
<td>COMPLETED</td>
</tr>
<tr>
<td>Develop metrics to measure ridership and to identify service enhancements.</td>
<td>PENDING</td>
</tr>
<tr>
<td>Increase the number of public transit options throughout all of Plano by working with DART to enhance service provision.</td>
<td>IN PROGRESS</td>
</tr>
</tbody>
</table>

Monitoring the Progress of Plano Tomorrow

- **PENDING**: Action implementation has yet to be initiated
- **IN PROGRESS**: Action implementation is underway
- **COMPLETED**: Action implementation has been satisfactorily completed
Follow our progress at
PlanoTomorrow.org

City of Plano
Planning Department

972-941-7151
planotomorrow@plano.gov