Plano Tomorrow Update
Planning & Zoning Commission
February 3, 2014
Public Feedback

Plano Tomorrow Survey

Take the Case
PLANO TOMORROW
A GENERAL PLAN

City of Excellence
Outreach Activities

- 2 Public Meetings – 100 participants
- Take the Case – 35 meetings – 180 people
- Online Survey – 1,375 responses
- Feedback at libraries and rec centers – 412 responses
- Community events – 300 people
- Telephone Town Hall – 300 people (over 3,000 stayed on the phone for at least 60 seconds)
Public Feedback Issues

- Transportation
- Housing
- Changing demographics
- Under performing retail sites
- Collin Creek Mall
- Employment opportunities
- Aging infrastructure
- Redevelopment
- Quality schools
- Natural resources
Additional Planning Issues

- Regional growth and mobility
- Empowerment through growth
- Distinction through design
- Parks and open space
- Neighborhood conservation and enrichment
New Direction of Comprehensive Plans

Resilience

City of Excellence
What People had to say

How people see Plano today

• Great employment and education opportunities
• Good health care
• Lack of nightlife, arts, culture, entertainment
• Diversity /multicultural
• Aging development
• Enhance transportation options (E-W travel)

Future vision of Plano

• Better public schools
• Vibrant, thriving, and lively city
• More diverse community
• Variety of affordable housing options
• New/revitalized housing and businesses
• Good transportation system
Create a Vision and Develop a Plan
# Project Schedule

<table>
<thead>
<tr>
<th>Date</th>
<th>Task</th>
</tr>
</thead>
<tbody>
<tr>
<td>February-March 2014</td>
<td>Create vision statement</td>
</tr>
<tr>
<td>February-August 2014</td>
<td>P&amp;Z workshops: critical issues</td>
</tr>
<tr>
<td></td>
<td>Department meetings: solutions</td>
</tr>
<tr>
<td></td>
<td>Receive direction from P&amp;Z</td>
</tr>
<tr>
<td></td>
<td>Develop process for implementation</td>
</tr>
<tr>
<td>August-September 2014</td>
<td>Meet with public and stakeholders to discuss recommendations</td>
</tr>
<tr>
<td>October 2014</td>
<td>P&amp;Z Public Hearing</td>
</tr>
<tr>
<td>November 2014</td>
<td>City Council Public Hearing</td>
</tr>
</tbody>
</table>
Continue Public Outreach

- Electronic Community Newsletters
- Website ([http://www.plano.gov/planotomorrow](http://www.plano.gov/planotomorrow))
- Workshops with P&Z
- Public meeting(s) to discuss recommendations
- Develop tracking and feedback component during implementation
Final Plan Layout

- Web-based format
- Easily accessible
- Interactive
- Graphic (videos, photos)
- Tracking and feedback
Discussion and Direction

• How frequently would the Commission want to meet to discuss the project?
• Would the Commission want to receive input from additional speakers, stakeholders, or department heads?
• Any comments or questions regarding project work plan?