The worksession was called to order on June 30, 2014, at 6:01 p.m. in the Plano Municipal Center, Building Inspections Training Room, 1520 K Avenue, Plano, Texas. Quorums of the City Council and Planning and Zoning Commission were present.

**Dinner and Presentation by Mayor: 2020 Vision of Excellence**

Mayor LaRosiliere presented his vision of the City of Excellence in 2020. He stated to lead by definition is to plan ahead. Mayor LaRosiliere spoke to emerging trends, planning for future residents of Plano, the changing traditional family, and cultural diversity. He stated the methods for engaging X-Y-Z generations differ from engaging baby boomer and older generations. Mayor LaRosiliere spoke to the City Council and Planning and Zoning Commission’s task to create a shared vision for the future of Plano.

**Regional Growth and Local Response Survey Presentation and Discussion**

Director of Planning Day spoke to the questions and results of the Regional Growth and Local Response Survey completed by the City Council and Planning and Zoning Commission prior to the worksession. She stated the level of agreement and disagreement with the survey questions and the topics included Urbanization, Market Accommodation, Conservative Growth, Housing Expansion, Suburban Form, Placemaking, Regional and Balanced Mobility, Parks and Open Spaces, Cultural Amenities, Private Amenities, Redevelopment Incentives, and Market Based Incentives. Ms. Day spoke to the topics that were close in the agreement/disagreement split being Suburban Form, Regional Mobility, increase of Parks and Open Spaces, and public responsibility for Cultural Amenities and asked the groups to take the items into consideration during the exercise.
Plano Tomorrow Group Map Exercise

Comprehensive Planning Manager Schwarz spoke to the purpose of the session, stating the groups would be reviewing topics of Housing and Employment, Transportation, and Placemaking and Public Spaces to create a shared vision of Plano in 2035 providing direction for future development of Comprehensive Plan policies.

Ms. Schwarz spoke to the current and future population, Plano’s population percentage for the region, current and future employment density projections for the City, and future traffic congestion concerns. She provided an overview of the process, exercise materials, how to work with the maps, and factors to consider while completing the exercise. Deputy City Manager Turner stated the exercise was to determine patterns not specific projects.

The City Council and Planning and Zoning Commission were divided into four groups with facilitators to work on the Housing and Employment portion of the exercise. The group took a brief recess at 7:35 p.m. and resumed the exercise at 7:49 p.m. Ms. Schwarz guided the groups and facilitators to complete the Transportation and Placemaking and Public Spaces portions of the exercise.

Ms. Schwarz asked each group to present their 2035 vision in regard to the components of the exercise and how the changes would affect the population and job base. Commission Member Pittman presented the first group’s vision. He spoke to the location of urban centers close to the Dallas North Tollway with high rise buildings, growth patterns, additional mass transit routes to better manage additional traffic, and placemaking opportunities such as a food truck park downtown. Mr. Pittman stated the vision estimated 309,475 in population and 222,000 jobs.

Commission Member Bender presented the second group’s vision. He spoke to development along the US 75 Corridor, creating a Collin Creek park, creating urban centers, an arts district close to President George Bush Tollway, parks with health based activities, a transportation hub, trolley systems, and utilizing Spring Creek as an east west transit line. Mr. Bender stated the vision estimated 308,000 in population and 205,000 jobs.

Planning and Zoning Chair Grady presented the third group’s vision. He spoke to the addition of seven urban centers throughout the City, looped transportation corridors, rail lines near State Hwy 121, adding open spaces to large development areas, creating urban mixed use areas at the four corners and President George Bush Tollway area, and adding regional attractions and parks. Mr. Grady stated the vision estimated 306,000 in population and 240,000 jobs.

Commission Member Prince, of the Planning and Zoning Commission, presented the last group’s vision. She spoke to the addition of seven urban centers, placemaking opportunities such as a river walk area by Collin Creek Mall, a food truck park, redevelopment of Plano Centre, creating job districts at the four corners, and an area similar to Klyde Warren Park at the President George Bush Tollway and US 75. Ms. Prince stated the vision estimated 316,000 in population and 356,000 jobs.
Nothing further was discussed. The meeting was adjourned at 8:53 p.m.

Harry LaRosiliere, MAYOR

Richard Grady, Chair – Planning and Zoning Commission

ATTEST:

Lisa C. Henderson, CITY SECRETARY