PLANO TOMORROW PUBLIC SURVEY HIGHLIGHTS

OVER 50% of responses indicated that
SHOPS AT LEGACY, BIKE TRAILS & DOWNTOWN PLANO
were their favorite places in the city

7 of 10 responses indicated that they desired to see
Collin Creek Mall

Most desirable land use for Plano's remaining vacant land
GENERAL & CORPORATE OFFICE

RESIDENTIAL
Least desirable land use for Plano's remaining vacant land

Nearly HALF of responses listed
"Attracting New Employment" or "Improving the Appearance of the Built Environment"
as the number one action to improve the living and working environment in Plano

69% of respondents LEAVE PLANO for arts and culture
while 53% leave Plano for ENTERTAINMENT

In order of preference...
Rail Transit, Personal Vehicle, & bicycle
were the top preferred transportation choices in the future

If new homes are constructed in Plano, respondents preferred...
SMALLER, ONE STORY SINGLE FAMILY HOMES

and respondents least preferred...
MID-RISE APARTMENTS OR CONDOMINIUMS