



Plano Tomorrow

VIDEO SCRIPTS

Video Script - PLANO TODAY

The City of Plano is a vibrant, safe, and sustainable city with attractive neighborhoods and urban centers, a vital economy, a high degree of mobility, and an abundance of educational, recreational, and cultural opportunities. We maintain the status of City of Excellence by providing outstanding services and facilities, innovative service programs, and creative solutions.

With 72 square miles and the fourth largest population in the Dallas Fort Worth area, Plano is a well-established city, centrally located near two major airports, access to DART light rail, and interconnected with the regional expressway network.

Plano is also an international city – which is reflected both by the residents and economic activity. With 270,000 people choosing to call Plano “home”, the city reflects the faces and cultures of the world with 1 in 4 people born outside of the United States. Most adults have a college education and are employed in managerial, professional or technical positions.

Residents have convenient access to multiple employment centers in the city. The Dallas North Tollway, named the hottest office corridor in the southwest, is home to the Legacy Business Park. Multiple Fortune 1000 companies as well as internationally known corporations have chosen to locate their national headquarters in Plano. Regional medical facilities, which are also major employers, provide quality healthcare for residents of all ages.

The City of Plano is also committed to being a safe city. Together, our Public Safety departments secure Plano’s place as one of the top ten healthiest cities in the US for our low crime and citizen participation.

Our citizens enjoy 83 public parks covering more than 4,000 acres, 70 miles of paved trails, the most in the state of Texas. Cycling, cricket, table tennis, soccer and, of course, football, are all popular recreational activities that our residents enjoy. City-owned libraries and recreation centers provide innovative programs and outreach to the vibrant neighborhoods that surround these community gathering places.

Plano is also becoming known for its trendy chef-driven restaurants in areas such as Legacy Town Center and historic Downtown Plano. With over 1500 restaurants throughout the city, dining out is one of the favorite pass-times of Plano citizens. Extensive shopping opportunities abound – nationally known retail giants, luxury clothing, international goods, as well as unique local businesses can be discovered around every corner.

With the Courtyard and Amphitheater music series, music festivals, and McCall Performance Plaza in downtown, Plano is establishing itself as an entertainment hotspot. Trendy bars and restaurants, access to DART and new urban style apartments make Downtown Plano the up and coming destination for young professionals.

Plano is successfully managing the transition into a mature city with all these services and amenities. By planning for future trends and opportunities, the city will remain attractive and vibrant moving into future.