



PLANO TOMORROW

A Comprehensive Plan for Excellence



Plano Tomorrow Work Session

The Economy Summary

and

Quality of Life – Part I Discussion

Planning & Zoning Commission

April 21, 2014





PLANO TOMORROW

A Comprehensive Plan for Excellence



Plano Tomorrow April 7 Work Session Summary

Planning & Zoning Commission
April 21, 2014



Vision Statement

Plano is a global leader, excelling in exceptional education, abounding with world class businesses and vibrant neighborhoods



Potential Supportive Pillars

The Built Environment

- Land Use
- Transportation
- Urban Design
- Redevelopment & Revitalization
- Housing/Neighborhoods
- Historic Preservation

The Natural Environment

- Efficient Buildings
- Waste Management
- Air Quality
- Future Adaptation
- Renewable Energy
- Preservation of Open Space

The Regional Environment (Regionalism)

The Social Environment

- Education
- Public Safety
- Arts and Culture
- Parks and Recreation
- Social Services/Health
- Community Involvement

The Economic Environment

- Economic Development
- Jobs and Workforce Development
- Targeted Industries
- Business Retention & Development
- Major Employment Areas
- Diversified Economic Base



Economic Development

- Plano will pursue economic development through
 - Seeking a variety of companies in size and business sectors
 - Sharpening focus on attracting unique firms with knowledge workers



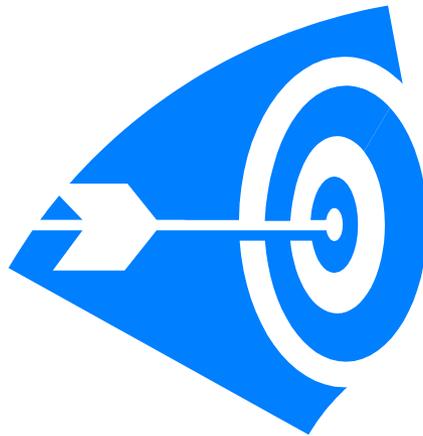
Jobs and Workforce Development

- City will serve as liaison with businesses and education service providers
 - Facilitate discussions
 - Assist with developing solutions
 - Ensure residents have job skills for market place



Diversifying Economic Base through Targeted Industries

- Target companies on the edge of emerging business trends and enhance current strengths by recruiting companies similar to what is found in city
 - Bring in younger people to city with unique skills
 - Provide employment opportunities for current residents



Business Retention and Development

- Cultivate relationships with business leaders to stay in Plano and expand operations
- Invest in new companies and small businesses



Solutions to Underperforming Retail Centers

- Target selected sites to serve as redevelopment catalysts
- Create incentives for property owners and developers to make change happen
- Establish redevelopment criteria and standards



Major Employment Areas

- Reevaluate commercial development in expressway corridors
- Reassess land reserved for corporate campuses
- Consider different models for redevelopment of established areas
- Review new concepts for construction on vacant land along expressway corridors



Conclusion

- Questions/Comments?
- What is next?
 - Summary of discussion and direction on economy component with Council





PLANO TOMORROW

A Comprehensive Plan for Excellence



Plano Tomorrow Work Session

Quality of Life – Part I

Planning & Zoning Commission
April 21, 2014



Plano Tomorrow Draft Vision Statement

Plano is a global leader, excelling in exceptional education, abounding with world class businesses and vibrant neighborhoods.



Potential Supportive Pillars

The Built Environment

- Land Use
- Transportation
- Urban Design
- Redevelopment & Revitalization
- Housing/Neighborhoods
- Utilities and Infrastructure

The Natural Environment

- Efficient Buildings
- Waste Management
- Air Quality
- Future Adaptation
- Renewable Energy
- Preservation of Open Space

The Regional Environment (Regionalism)

The Social Environment

- Education
- Public Safety
- Arts and Culture
- Heritage Preservation
- Parks and Recreation
- Social Services/Health
- Community Involvement

The Economic Environment

- Economic Development
- Jobs and Workforce Development
- Targeted Industries
- Business Retention & Development
- Major Employment Areas
- Diversified Economic Base
- Solutions to Underperforming Retail



Quality of Life – Part I

- City Services
 - Emergency Management/Disaster Planning
 - Public Safety – Police and Fire
 - Property Standards
 - Facilities
- Social Services
 - Homeless and Poverty Prevention
 - Human Care and Health Access
 - Healthy Food Access



Quality of Life – Part II

May 5th Work Session

- Parks and Recreation
 - Parks and Trails
 - Recreation Facilities
- Active Living and Citizen Well-Being
- Libraries
- Educational Opportunities
 - Independent School Districts
 - Higher Education



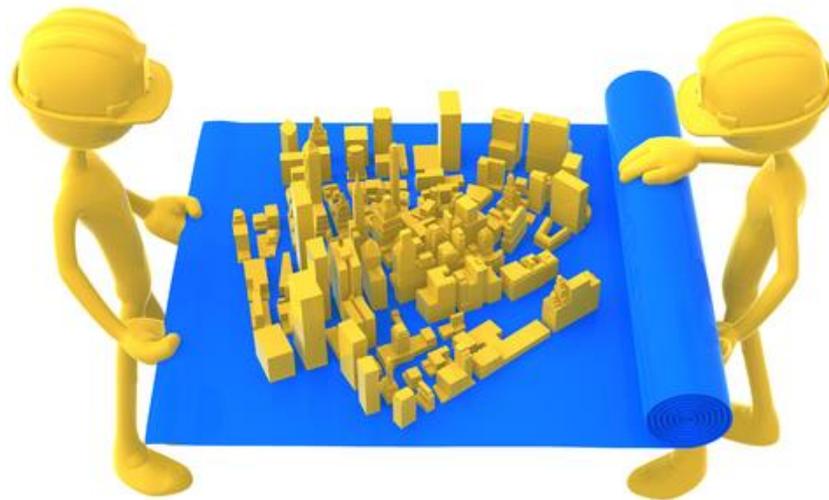
Work Session Outline

1. Provided background for each topic in packet
2. Commissioners will provide general direction
3. Staff will work with departments to identify the actions necessary to achieve the Commissioner's direction
4. Staff will bring back actions for evaluation



Quality of Life Vision

1. Plano should create a higher standard of living for its citizens by expanding city services and social services to accommodate a growing, diverse population.
2. Plano should maintain its current standard of living and only expand city or social services that mitigate a public health or safety concern.
3. Plano should only provide city and/or social services that are a threat to public health or safety.



City Services – Emergency Management

1. Plano should expand its outreach, planning, mitigation, and training initiatives to provide more education to the public and to better prepare city staff during emergencies.
2. Plano should expand its public outreach initiatives to provide more education to the public. However, Plano should only expand emergency management initiatives required by state or federal mandate or that pose an immediate public safety or health threat.
3. Plano should maintain its current level of community outreach programs and only expand training initiatives which are required by state or federal mandate.



City Services – Public Safety

1. Plano should expand its public safety measures and public outreach initiatives to improve performance. Plano should expand both cost and non-cost related potential issues as needed.
2. Plano should expand its public safety and public outreach initiatives which are not cost-prohibited. Plano should only address cost-related improvements if it is an immediate public safety or health threat.
3. Plano should maintain its current public safety and public outreach measures and only address issues that are an immediate public health or safety threat.



City Services – Property Standards

1. Plano should increase the frequency of proactive inspections around the city and continue to actively engage the community to garner increased participation and awareness.
2. Plano should maintain the current level of proactive inspection activity around the city and increase activity to engage the community for increased participation and awareness.
3. Plano should maintain the current level of proactive inspections. No additional resources should be spent on increasing community participation and awareness.



City Services – Facilities

1. Plano should regularly review facility guidelines to assist with prioritizing projects. Plano should also engage the public and all city staff to identify the needs and desires of the community.
2. Plano should regularly review facility guidelines to assist with prioritizing projects. Plano should evaluate any concerns from the staff or the public, but should not engage the public to identify the facility needs.
3. Plano should not review facility guidelines and should not engage the public. Priority of facility projects should be based on public health and safety issues only.



Social Services

Homeless and Poverty Prevention

1. Plano consider providing services which wouldn't solely rely on Collin County or nonprofit organizations.
2. Plano should increase efforts to partner with nonprofit organizations, Collin County, Plano ISD, and any other entity and support the expansion of these entities. Plano should not consider expanding services provided directly through the city.
3. Plano should continue existing efforts with nonprofit organizations and Collin County. Plano should not support expansion of these existing services and should not consider expanding services provided directly through the city.



Social Services

Human Care and Health Access

1. Plano should consider providing services which wouldn't solely rely on Collin County or nonprofit organizations.
2. Plano should increase efforts to partner with nonprofits organizations, Collin County, and any other entity, such as Plano ISD, and support the expansion of these existing services, but should not consider expanding public services provided directly through the city.
3. Plano should continue existing efforts with nonprofit organizations and Collin County. Plano should not support expansion of these existing health services and should not consider expanding public services provided directly through the city.



Social Services – Healthy Food Access

1. Plano should make affordable healthy food access a priority for the city by exploring ways to promote affordable healthy food programs.
2. Plano should acknowledge that affordable healthy food access is a concern by supporting county and nonprofit organization's programs. Plano shouldn't initiate any new programs, but should assist Collin County and nonprofit organization's affordable healthy food programs.
3. Plano shouldn't include any affordable healthy food goals in Plano Tomorrow and should not assist Collin County or nonprofit organizations affordable healthy food programs.



Conclusion

- Questions/Comments?
- What's Next?
 - Summary of discussion and direction presented at next meeting
 - Quality of Life Part II

