



PLANO TOMORROW
A Comprehensive Plan for Excellence



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Plano Tomorrow Work Session

Sense of Community | August 4, 2014

SPEAKERS

Shaheen Salam
Co-Chair Multi-Cultural Outreach Roundtable (MCOR)

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Planning & Zoning Commission
August 4, 2014

Plano Tomorrow Draft Vision Statement

Plano is a global leader, excelling in exceptional education, abounding with world class businesses and vibrant neighborhoods.

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Potential Supportive Pillars

The Built Environment

- Land Use
- Transportation
- Urban Design
- Redevelopment & Revitalization
- Housing/Neighborhoods

The Natural Environment

- Efficient Buildings
- Waste Management
- Air Quality
- Future Adaptation
- Renewable Energy
- Preservation of Open Space

The Regional Environment (Regionalism)

The Social Environment

- Education
- Public Safety
- Arts and Culture
- Heritage Preservation
- Parks and Recreation
- Social Services/Health
- Community Involvement

The Economic Environment

- Economic Development
- Jobs and Workforce Development
- Targeted Industries
- Business Retention & Development
- Major Employment Areas
- Diversified Economic Base
- Solutions to Underperforming Retail

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Sense of Community

- Placemaking and Public Spaces
- Arts and Culture
- Heritage Preservation
- Community Building
- Community Involvement and Participation



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Placemaking and Public Spaces

Placemaking Initiatives

1. Creating squares and parks as multi-use destinations
2. Improving streets as public spaces
3. Building local economies through markets and festivals
4. Linking public health to public space
5. Designing buildings to support public places
6. Building on the historic fabric



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Placemaking and Public Spaces

Joint Work Session Policy (Agreed 14-3) Placemaking – Urbanization not only provides expanded opportunity for housing and employment, it offers great opportunity for creating rich, walkable mixed use centers enriching the community's visual character and quality of life.

Comment: recognized that not all dense, urban places are positive.

Plano Tomorrow Survey:

- Favorite places include Legacy Town Center, Downtown Plano, Oak Point Park, and Arbor Hills Nature Preserve
- “Enhancing open space areas to encourage neighborhood interaction and pedestrian friendly activity” was important.

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Placemaking and Public Spaces

Proposed Plano Tomorrow Policy: Plano will make placemaking efforts a priority by encouraging public spaces that enhance community character, create memorable and unique experiences, and build neighborhood identity.



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Arts and Culture

Joint Work Session Policy (Agreed 10-7) Cultural Amenities - The city should assume significant responsibility directly, or through public/private partnerships, to provide cultural amenities (theaters, amphitheater, plaza, meeting/event space, galleries, etc.) that enrich quality of life in the city.

Joint Work Session Policy (Agreed 11-6) Private Amenities - The development of cultural amenities (theaters, amphitheaters, plazas, meeting/event space, etc.) is primarily a private and non-profit sector responsibility consistent with community desire and market demand.

Comments:

- Open on a financially limited basis
- City should lead but expect private participation
- Uses do not benefit all citizens equally

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Arts and Culture

Plano Tomorrow Survey:

- Residents desire arts and cultural amenities and leave the city to find these facilities.
- Residents also feel that “openness and acceptance towards people of diverse backgrounds” is one of the lowest quality of life aspects in Plano today.

Proposed Plano Tomorrow Policy: Plano will promote the advancement of arts and cultural amenities through private and nonprofit partnerships to enhance quality of life and enrich community culture.



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Heritage Preservation

Joint Work Session Policy (Agreed 14-3) Placemaking – Urbanization not only provides expanded opportunity for housing and employment, it offers great opportunity for creating rich, walkable mixed use centers enriching the community's visual character and quality of life.

Comments:

- Placemaking exercise: Bishop arts type development in downtown
- Placemaking exercise: Downtown Plano as a destination

Plano Tomorrow Survey:

- Downtown Plano was ranked as the 3rd favorite place by residents

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Heritage Preservation

Proposed Plano Tomorrow Policy: Plano will embrace its unique historical character and authenticity by identifying and preserving historic and cultural resources that promote the understanding of the city's history and enrich the city's sense of place.



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Community Building

Joint Work Session Policy: No Policies

Plano Tomorrow Survey: No Questions

Existing Community Building Programs:

- Love Where You Live
- National Night Out



Proposed Plano Tomorrow Policy: Plano will pursue community building efforts and initiatives and provide the tools needed to strengthen community cohesion and sense of belonging among residents.

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Community Involvement and Participation

Joint Work Session Policy: No Policies

Plano Tomorrow Survey: No Questions

Existing Community Involvement Programs:

- Community Emergency Response Team (CERT)
- Volunteers in Plano (VIP)
- Citizen's Police Academy
- Live Green in Plano
- Boards and Commissions



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Proposed Plano Tomorrow Policy: Plano will proactively seek citizen participation from all ages, ethnicities and cultures and provide residents with information, education and opportunities for involvement.

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Conclusion

- Questions/Comments?
- Summary of Sense of Community will be provided at the August 18th meeting.

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