



**PLANO TOMORROW**

A Comprehensive Plan for Excellence



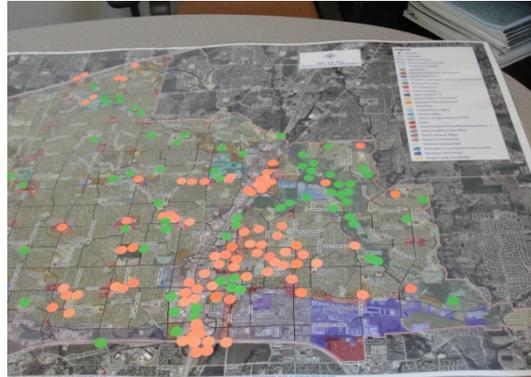
# Plano Tomorrow Update

Planning & Zoning Commission

February 3, 2014



# Public Feedback



## Plano Tomorrow Survey



# Outreach Activities

- 2 Public Meetings – 100 participants
- Take the Case – 35 meetings – 180 people
- Online Survey – 1,375 responses
- Feedback at libraries and rec centers – 412 responses
- Community events – 300 people
- Telephone Town Hall – 300 people (over 3,000 stayed on the phone for at least 60 seconds)



# Public Feedback Issues

- Transportation
- Housing
- Changing demographics
- Under performing retail sites
- Collin Creek Mall
- Employment opportunities
- Aging infrastructure
- Redevelopment
- Quality schools
- Natural resources



# Additional Planning Issues

- Regional growth and mobility
- Empowerment through growth
- Distinction through design
- Parks and open space
- Neighborhood conservation and enrichment



# New Direction of Comprehensive Plans

## Resilience



# What People had to say

## How people see Plano today

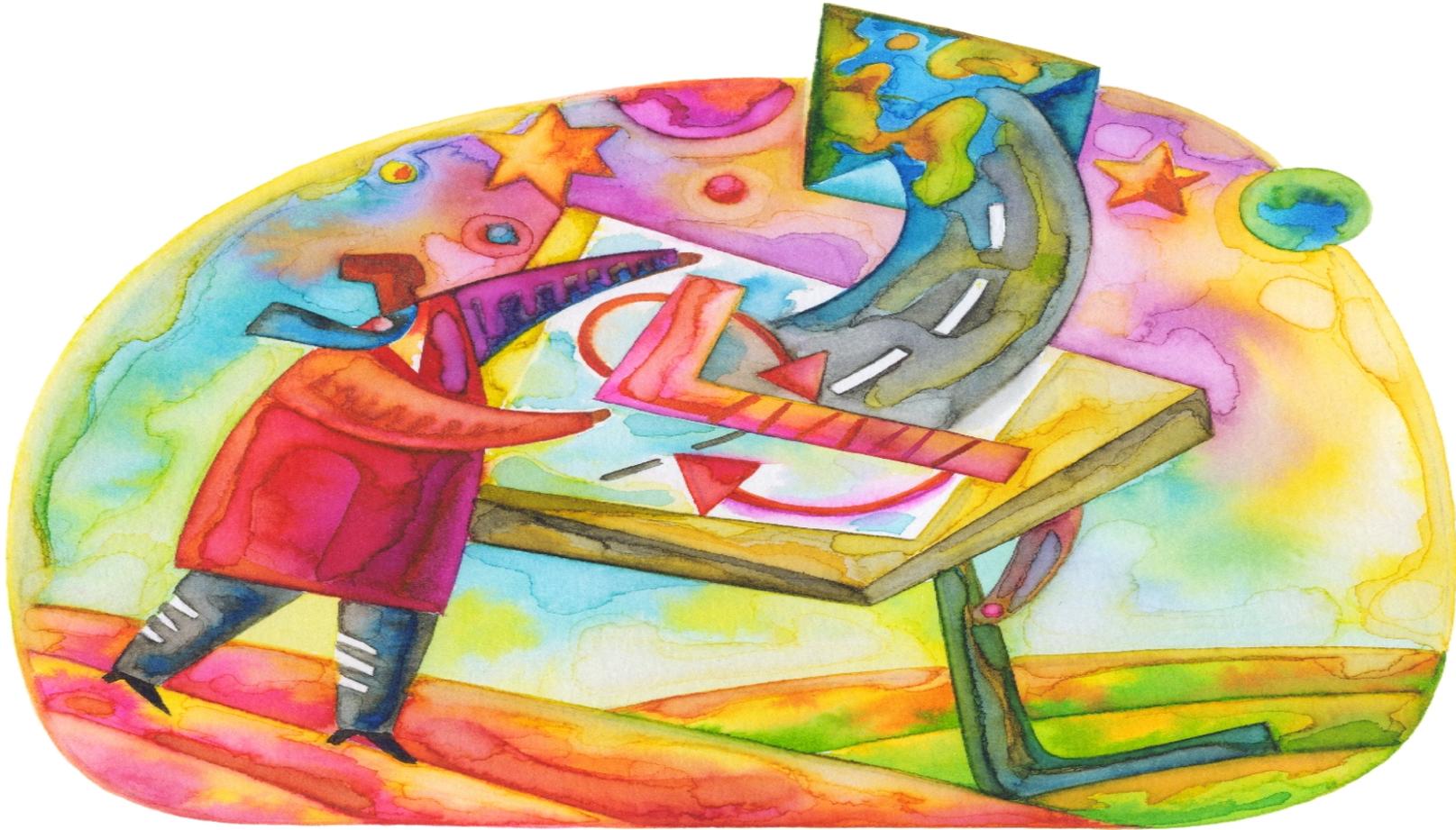
- Great employment and education opportunities
- Good health care
- Lack of nightlife, arts, culture, entertainment
- Diversity /multicultural
- Aging development
- Enhance transportation options (E-W travel)

## Future vision of Plano

- Better public schools
- Vibrant, thriving, and lively city
- More diverse community
- Variety of affordable housing options
- New/revitalized housing and businesses
- Good transportation system



# Create a Vision and Develop a Plan

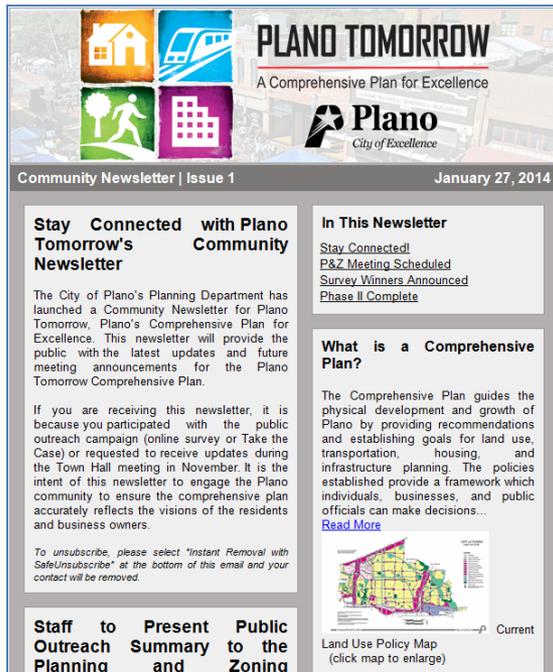


# Project Schedule

Date	Task
February-March 2014	Create vision statement
February-August 2014	P&Z workshops: critical issues
	Department meetings: solutions
	Receive direction from P&Z
	Develop process for implementation
August-September 2014	Meet with public and stakeholders to discuss recommendations
October 2014	P&Z Public Hearing
November 2014	City Council Public Hearing



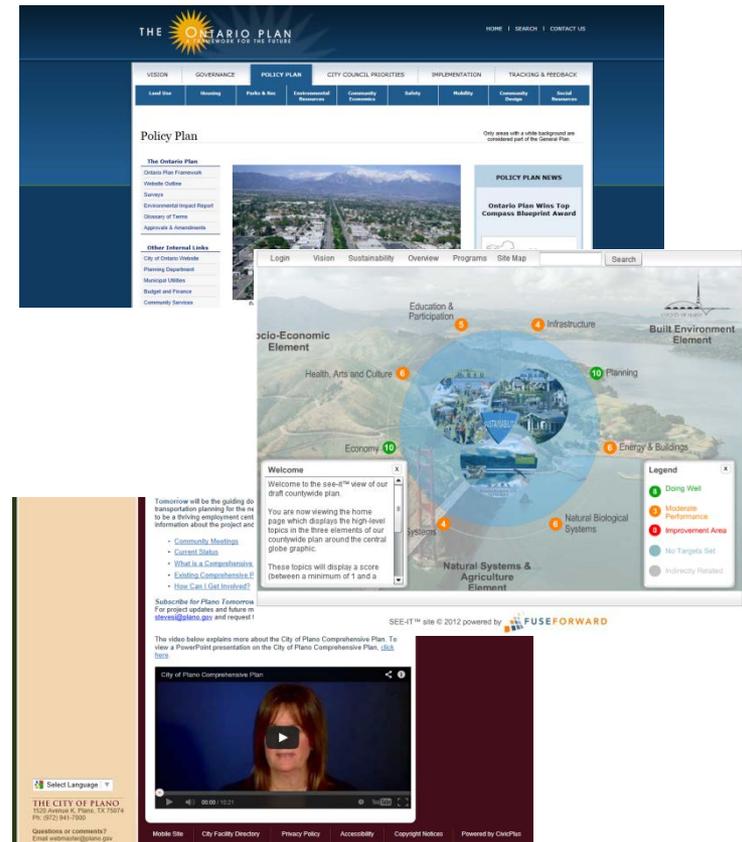
# Continue Public Outreach



- Electronic Community Newsletters
- Website (<http://www.plano.gov/planotomorrow>)
- Workshops with P&Z
- Public meeting(s) to discuss recommendations
- Develop tracking and feedback component during implementation

# Final Plan Layout

- Web-based format
- Easily accessible
- Interactive
- Graphic (videos, photos)
- Tracking and feedback



# Discussion and Direction

- How frequently would the Commission want to meet to discuss the project?
- Would the Commission want to receive input from additional speakers, stakeholders, or department heads?
- Any comments or questions regarding project work plan?

