

# PLANO TOMORROW PUBLIC SURVEY HIGHLIGHTS

OVER 50%

of responses indicated that



SHOPS AT LEGACY, BIKE TRAILS & DOWNTOWN PLANO



were their favorite places in the city

7 of 10



responses indicated that they desired to see

Collin Creek Mall redevelop

Most desirable land use for Plano's remaining vacant land

GENERAL & CORPORATE OFFICE

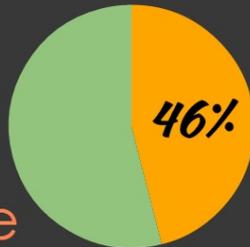


RESIDENTIAL

Least desirable land use for Plano's remaining vacant land

Nearly **HALF** of responses listed

'Attracting New Employment' or 'Improving the Appearance of the Built Environment'



as the number one action to improve the living and working environment in Plano



69% of respondents

**LEAVE PLANO**

for *arts and culture*

while **53%**

leave Plano for

**ENTERTAINMENT**



In order of preference...

**Rail Transit,**  
Personal Vehicle,  
& bicycle



were the top preferred transportation choices in the future

If new homes are constructed in Plano, respondents preferred...



**SMALLER, ONE STORY SINGLE FAMILY HOMES**

and respondents least preferred...

**MID-RISE APARTMENTS OR CONDOMINIUMS**

